



Implementation of Activities at ESIC Model Hospital Chandigarh under 100 Days Intensified Campaign for TB Elimination

Tuberculosis (TB), caused by Mycobacterium tuberculosis, is a leading public health concern in India. The National TB Elimination Program (NTEP) seeks to achieve a TB-free India. While TB incidence and mortality rates have decreased since 2015, challenges such as stigma, diagnostic gaps, and under nutrition remain. These require intensified efforts through innovative, community-centric approaches. So along with the clinical diagnosis, IEC activities play a critical role, focusing on raising awareness, reducing stigma, and encouraging community participation in TB detection drives, prevention and treatment.

As per the Email from HQ along with the DO letter from Ministry of Health & Family Welfare received on dated 04.12.2024, regarding Implementation of Activities under 100 Days Intensified Campaign for TB Elimination in the country, under the leadership and supervision of Dr. Seema Singhal, Medical Superintendent, ESIC Model Hospital Chandigarh launched this 100 Days Intensified Campaign for TB Elimination on **7th December 2024** and following activities were carried out in the premises of ESIC Model Hospital Chandigarh on 07.12.2024

Date	Theme	Activity
07.12.2024	Launch of Campaign	<ol style="list-style-type: none"> 1. Organised a health talk on TB awareness by Dr. Sonika Kundan, Specialist Medicine Department. 2. Organised an awareness campaign with placard in hands by all the doctors under the supervision of Nodal Officer Dr. Anita Kumari. 3. Displayed TB awareness videos on the Television in the patient waiting hall. <div style="display: flex; justify-content: space-around; margin-top: 10px;">   </div>

**Awareness
Talk on TB**

